

UKAEA-STEP-PR(24)03

P Methven

STEP – Organising a major project to tackle significant uncertainty.

Enquiries about copyright and reproduction should in the first instance be addressed to the UKAEA Publications Officer, Culham Science Centre, Building K1/O/83 Abingdon, Oxfordshire, OX14 3DB, UK. The United Kingdom Atomic Energy Authority is the copyright holder.

The contents of this document and all other UKAEA Preprints, Reports and Conference Papers are available to view online free at scientific-publications.ukaea.uk/

STEP – Organising a major project to tackle significant uncertainty.

P Methven

STEP – Organising a major project to tackle significant uncertainty.

P Methven

UK Industrial Fusion Solutions Ltd., UK Atomic Energy Authority, Culham Campus, Abingdon, Oxon, OX14 3DB, UK

Keywords: major projects, uncertainty, risk, organisation design, strategy, empowerment

Summary

This paper describes why STEP (Spherical Tokamak for Energy Production) has been launched, what it aims to achieve (benefits) and, principally, how the whole programme will be delivered (strategy). The paper draws on work on major project delivery and organisation design and applies this to the context of STEP, which is dominated by significant uncertainty in all dimensions (technical, financial, commercial, programmatic), where there is embryonic delivery capability but where there are also global-scale opportunities. This leads to an approach based on securing and organising the right capability from both public and private sectors to work in a collaborative arrangement with a single purpose and, critically, in an operating model designed to manage uncertainty and emerging risks, and to exploit opportunities. Placing adaptability at the core of the organisation design, particularly the ability to deliver emergent strategy through guided empowerment in pursuit of an ambitious aim, is a further development beyond much of the current thinking in major projects. The paper concludes with an appendix which translates that programme approach into principles for managing the engineering design work.

1 - The Global Context – Need meets Opportunity

The scale of the climate crisis [1] and the need for additional energy solutions to achieve sustainable net zero carbon, especially as population rises [2] and per capita demand grows, has been coincident with technological advances in fusion energy. The UK has, arguably, been a world leader in fusion energy research, in large part owing to its hosting of the Joint European Torus (JET) which has fostered a more integrated understanding of fusion plant as well as excellence in specific enabling disciplines such as plasma physics. Integrated experience has grown further with work on the Spherical Tokamak (ST) concept, which aims to reduce cost through smaller machine size for equivalent power levels compared with more standard aspect ratio tokamaks. The confluence of need and technical progress has led the UK government to form a

*Author for correspondence Paul.Methven@ukaea.uk

†Present address: UK Industrial Fusion Solutions Ltd., UK Atomic Energy Authority, Culham Campus, Abingdon, Oxon, OX14 3DB, UK

strategy to seize the resulting opportunity and translate a current research leadership position into one of commercial leadership. The UK Fusion Strategy [3] sets two clear objectives:

“For the UK to demonstrate the commercial viability of fusion by building a prototype fusion power plant in the UK that delivers net energy.”

“For the UK to build a world-leading fusion industry that supports different fusion technologies and is capable of exporting fusion technology in subsequent decades.”

Despite the totemic nature of the first objective, the second is ultimately more important as industrial capability is the route to sustainable economic returns that justify the investment. STEP is the programme response to the first objective and a significant part of the means of delivering the second. Through the endeavour of designing and delivering a prototype power plant, STEP aims to develop industrial capability and deliver multiple wider benefits, described later. This marks a significant shift from previous decades of fusion research that have been dominated by the public sector [4]. The strategy also drives critical enablers such as a new approach to regulation of fusion energy, where the UK is the first country to establish a specific regulatory approach for fusion energy separate from the approach to fission energy [5].

2 – The case for public involvement

2.1 - The Nature of STEP. Notwithstanding the potential scale of the eventual economic benefits, the delivery context for STEP is one of great technical uncertainty, large scale (an infrastructure build of the scale of a typical GigaWatt scale fission plant), high programme complexity, a long timescale, significant capital cost and embryonic supply chain capability (a function of the novelty of the technology). Unlike the idealised norm in infrastructure projects, it is not possible to fix requirements at the start and reduce change to the minimum; schedule and costs are extremely hard to estimate (affecting stakeholder confidence and funding models); linear (waterfall) management approaches are insufficient (even counter-productive) as many design paths will need to be stopped or altered; and measurement and payment techniques such as Earned Value Management become impossible to apply at the overall level as there is value in pursuing ultimately non-viable paths.

Inherent uncertainty and risk are compounded by concurrency. Concurrency is often present in major programmes and is equally often highlighted in post-project analysis as a root cause of failure; many project review recommendations read along the lines of “don’t start building until the design is fixed”. This is often hard to achieve in practice as, in anything of significant scale and complexity, there will be a necessity to make progress on some elements before others are fully ready. Fixed constraints such as planning windows, material availability or installation times for large items are typical examples. For anything other than a repeat build (and those are rare in major projects) some aspects of design will not be ready until well after others and no amount of schedule management will change that. The question is how to manage concurrency rather than seeking to eliminate it.

These features, in aggregate usefully viewed as the level of investment risk, help in part to explain why there is a significant role for the public sector, not just in providing science capability that is not yet deep and broad enough in industry, but in backing development work. However, there is equally a case for private sector involvement. Whilst uncertainty and risk are generally viewed as negative, the corollary is business opportunity and so STEP must be able to identify and exploit opportunities, in part to realise benefits but also because realising opportunities itself reduces the aggregate impact of risks.

2.2 - Public Sector Stimulus. Significant public sector investment in early-stage technology is controversial in some quarters though, as Mazzucatto [6] points out, is more common than often realised. The basis of what today are successful and purely commercial ecosystems (e.g. Silicon Valley) is often prior public sector investment that builds capability and gives rise to core technologies from which marketable products can later be developed at acceptable levels of commercial risk. In most cases, this progression arises over time and can appear serendipitous.

What is less common, at least more recently, and may be intrinsically more challenging, is large scale capital investment in a publicly led programme that aims directly to stimulate commercial capability in the same sector. Examples tend to be historic and many have their roots in Defence where there is a national imperative, the need for initial state control and no direct private sector need for the specific product capability. A prime example is the US (leading to the UK) Naval Nuclear Programme which also resulted in the US civil nuclear programme. A more recent example is the development of the Oxford-AstraZenica COVID-19 vaccine. Whilst UK policy backed a number of vaccine providers as a health risk mitigation, the big success story was the AstraZenica vaccine where existing and part publicly backed capability in the Jenner Institute, that had the basis of a solution stemming from years of research, was coupled with industrial capability to generate a vaccine that was far more widely deployable and cheaper than alternatives. Many broader examples of public stimulus exist, including in energy. The UK has been a world leader in both the development and deployment of offshore wind energy with the Renewables Obligation on providers and, more recently, the ability to use Contracts for Difference driving growth [7].

2.3 - Fusion as a Mission Driven Programme. Fusion energy represents one new example where public investment may be the only realistic approach to fully demonstrate the technology. Private investment in fusion has grown rapidly but, so far, those investments have not been sufficient to deliver a full-scale commercial prototype. That is largely because the capital cost will be multiple £Billions and as there is no realistic route to return on investment from power generation from a prototype alone; plant availability and energy generation levels from a first prototype / demonstrator will be low. As the reality dawns of the scale and complexity of viable fusion plant, many private fusion companies are combining their overarching aims of whole plant design with a focus on core technologies that may have multiple and much nearer-term applications. Examples include firms focussed on super-conducting magnets, which have multiple other uses [8].

Another issue is that solving all the key requirements needed for eventual commercial plant in one device likely requires a different design path to solving these requirements in isolation. In particular, designing for essential access and maintenance drives up size and is often in direct competition with features that help tritium breeding and / or net power generation. This complexity of design trades may not be as severe outside of magnetic confinement devices but the experience in STEP over four years is precisely this – the integrated design cannot simply be an extrapolation of an intermediate design focussed on a more limited set of requirements.

This market reality (scale of capital investment) and the technical realities that lie beneath it leaves Government as one of, if not the only, credible source of funding for initial full plant demonstration as Governments have both access to significant funds over a long period and can justify and realise a wider range of benefits across the broader economy compared with a narrower revenue return basis of justification for commercial investors. True commercial plants of the future are unlikely to be, and arguably should not be, funded publicly but getting to the point where those plants can be privately funded is the most challenging stage of development.

Phil. Trans. R. Soc. A.

3 - Objectives and Benefits

3.1 - Whole Programme Objectives. The highest-level rationale for STEP is relatively straightforward to explain – de-risk a globally significant new technology with an enormous potential market through initial government support and develop an industry that will return that investment many times over. But more granular objectives are necessary both to justify the level of expenditure and to set the programme on a clear delivery footing, driving organisation and focus. A set of whole programme objectives are now being refined for STEP; the indicative set is at Table 1.

3.2 - Benefits. In the UK public project model, measurable benefits are at the core of the “Economic Case” within an overall Business Case. The highest-level benefit of STEP is a route to accessing a very large future market, known colloquially as the “size of the prize”. STEP funding can be seen as an option payment on this future opportunity. However, that opportunity is far distant and, from an investment calculation and policy point of view, speculative and highly discounted. To make an investment case that is at least marginally positive (mitigating downside) whilst still enabling an enormous opportunity, more tangible benefits must be identified and delivered.

3.3 - Value now, not jam tomorrow. As well as ultimate benefits, it is important to realise benefits throughout the life of major projects and not simply at the end. From a government funding perspective, spending £Billions for over decades with inherently uncertain final results is a difficult sell. Nearer term benefits must be pursued to progressively mitigate that risk and to sustain support. Other stakeholders also need to see nearer-term gains: for example, local residents subject to years of construction transport disruption will want more immediate benefits. It is not always possible to fully achieve net near term benefits but ignoring the need risks losing critical support as, in long term endeavours, costs are generally borne by one generation and benefits realised by the next.

3.4 - Wider benefits. Major projects are, by definition, transformational change endeavours - they seek to make a large intervention to change an existing paradigm. Benefits may be more or less direct with indirect benefits often greater but harder to realise as they only enabled by the project and not under direct control, requiring other dependencies to come to fruition. For example, STEP plant build and operation will directly generate a significant number of jobs in the West Burton region where the plant will be built but should enable a far greater number by stimulating a business park / technology hub where a range of businesses locate and where that net growth opportunity drives transport and housing improvements which in turn attracts more regional investment. STEP cannot directly manage all of those wider benefits but must work with local stakeholders within joint governance forums to drive those opportunities.

4 - Major Project Delivery

Over the last 30 years, major projects have become a focus of academic study. Whilst there is increasing consensus in the literature and among practitioners on some of the core principles essential for leading complex major projects, much of that is centred on infrastructure projects where scale is significant and stakeholder interactions complex but where there is a generally understood solution. The nature of STEP described in section 2.1 requires an approach that goes beyond even more recent major project thinking. Whilst seminal work such as Flyvbjerg et al. [9] has looked at how to establish a more realistic envelope of schedule, cost and benefits to accommodate uncertainty, there has been less work on how to organise projects

to embrace and manage such uncertainty rather than seek to reduce it and accommodate it within better estimates. There may be useful parallels in other diverse fields subject to high uncertainty and opportunity such as transformational business change programmes and even military operations. Four key themes in major project leadership are now examined that must form the basis of the approach in STEP, but further development beyond these principles is necessary and will be discussed in the subsequent section on strategy.

4.1 - Quantifying and Provisioning for Uncertainty and Risk. Flyvbjerg et al. [9] have shown clearly the propensity for under-estimation of project schedule and cost and over-estimation of benefits. Whether the drivers are deliberate or not, (Flyvbjerg's "delusion and deception"), for a complex endeavour it is not possible to fully capture all uncertainties and risks and, perhaps most importantly, the way those interact to drive a final outcome. To have certainty of final outcome would require precision on every activity over decades and of all possible risks and their interactions. Techniques such as Monte-Carlo analysis attempt to compensate by running multiple iterations of the project's risk network but, even with some use of correlation factors, are prone to generating narrow ranges owing to the treatment of risks as discrete when many are linked and can have partially common causes. To establish a more credible envelope Flyvbjerg et al. [9] advocate the use of the "outside view" and the technique of Reference Class Forecasting.

This understanding is now permeating public sector advice. For example, the very sound recommendation from a recent UK Public Accounts Committee report [10] states *"Programmes should make greater use of cost and schedule ranges to reflect the high degree of uncertainty at early stages, with the expectation that these ranges would narrow as the programme is developed further."* Another report on transport projects [11] states *"Avoid setting a committed in-service date before there is positive evidence that it is realistically achievable. Caveat dates as provisional and use a range showing the best case and worse case dates."* The consequence, that there is not a single number (date or cost) and indeed may not be until there is sufficient understanding is extremely challenging to manage and pressure from stakeholders can become intense, often defaulting to seeking certainty through applying greater central control. Pressures can also conspire together with internal project over-optimism leading to simplistic and un-caveated narratives and unrealistic schedule and cost estimates. Moreover, the firm bias of people to attribute more weight to and react more strongly to bad news [12] exacerbates the challenge of over-promise whereas it should lead to a lowering of expectations.

Notwithstanding growing understanding, policy has not yet adapted sufficiently by requiring, at some level of management, a significant provision for true contingency - a quantum of schedule and budget to cover for what is not and cannot be known in detail. Without that, if every unforeseen event outside of the initial estimate requires an uplift in budget, costs will only ever rise, confidence will erode, imposed constraints and scope changes will apply and benefits will be lost. This is the narrative of an out-of-control project.

On the academic and practitioner side there also is far less work on how to manage projects internally and externally to cater for complexity as well as to estimate and provision financially for it. If no effort is made here, projects may expand to fill the wider envelope granted to them and there is strong suspicion in the public sector that private companies are already seeking to exploit this situation.

4.2 - Ownership of Risk. In major projects it is necessary to consider the aggregate risk at the programme level as distinct from the risks of discrete activities or subordinate projects; the former is significantly greater than the sum of the latter. The overall risk of delivering a first fusion energy plant is very large, hard to quantify and, importantly, beyond the realistic risk bearing capacity and appetite of all commercial actors. Conversely, the risk of delivering some discrete and specifiable elements of the overall plan, e.g. standard office buildings, is quantifiable and therefore capable of commercial ownership through risk pricing models.

The Heathrow Terminal 5 project analysed behaviours likely to result from attempts to transfer overall project risk in the traditional way of the UK construction sector. The analysis, involving game theory, showed clearly the negative impacts that would result (frequent contract variation claims) and led to the conclusion that the client had to explicitly own overall risk [13].

4.3 - Securing the Capability - A collaborative approach. The span of capabilities needed in major projects requires multiple organisations to work together. In STEP, much of the capability in fusion exists in the public sector whereas the capability to develop large scale engineered product and facilities resides in the private sector. The complex nature of the challenge and the distance from any clear specification means that the nature of working between participants must be collaborative in pursuit of a common aim [4]. This is simple to state but, as relationships are generally implemented through contractual mechanisms, challenging in practice. Moreover, the capability needed will evolve as the project moves through phases and as the solution matures.

4.4 - Organising the capability - Project as Organisation. The Association of Project Management (APM) defines a project as "A unique, transient endeavour undertaken to bring about change and to achieve planned objectives"[14]; similar definitions abound. The inference can be of a relatively short timescale (transient) and, potentially, of a deterministic endeavour (clear actions leading to planned objectives delivered).

One aspect driven by time and scale is the organisational construct required to deliver effectively. Projects are often established within wider organisations and where an organisation designed for one purpose finds the need to deliver a project of scale and complexity, its operating model is unlikely to be optimised for that purpose. Bespoke project processes are not the same as routine business processes, the skills and experience of the people will differ and, as discussed, capabilities required will likely come from multiple individual organisations. Major projects need to build a dedicated organisation matched to the task. These realities were captured by Van Donk and Molloy [15] and in earlier work by Van der Merwe [16] which addressed the need to integrate strategy, structure and process specifically in a project management context. Most organisation design (OD) models stress the need for a coherent and complimentary approach to the elements and to avoid a myopic focus on structure as the dominant (often sole) feature of design; Waterman et al's "7s" model [17] is a well-known example. Beyond the now broadly accepted thinking that major projects at least merit clear organisation design, two other factors are worth considering but less discussed.

Firstly, projects themselves are necessarily different through each major phase. For example, the skills and approach needed in early-stage design differs markedly from those needed in commissioning. A major project is not just a change project in the sense of trying to effect change through what it delivers but is internally a changing project and therefore should draw on that body of work in change management. Usefully, the 7s model was developed with organisational change in mind, a key point being that the balance of each element must be right for the intended future state and transitions must consider all elements. Figure 1 depicts the 7s model evolving between states in the project lifecycle, where each state must be balanced and self-consistent between the elements.

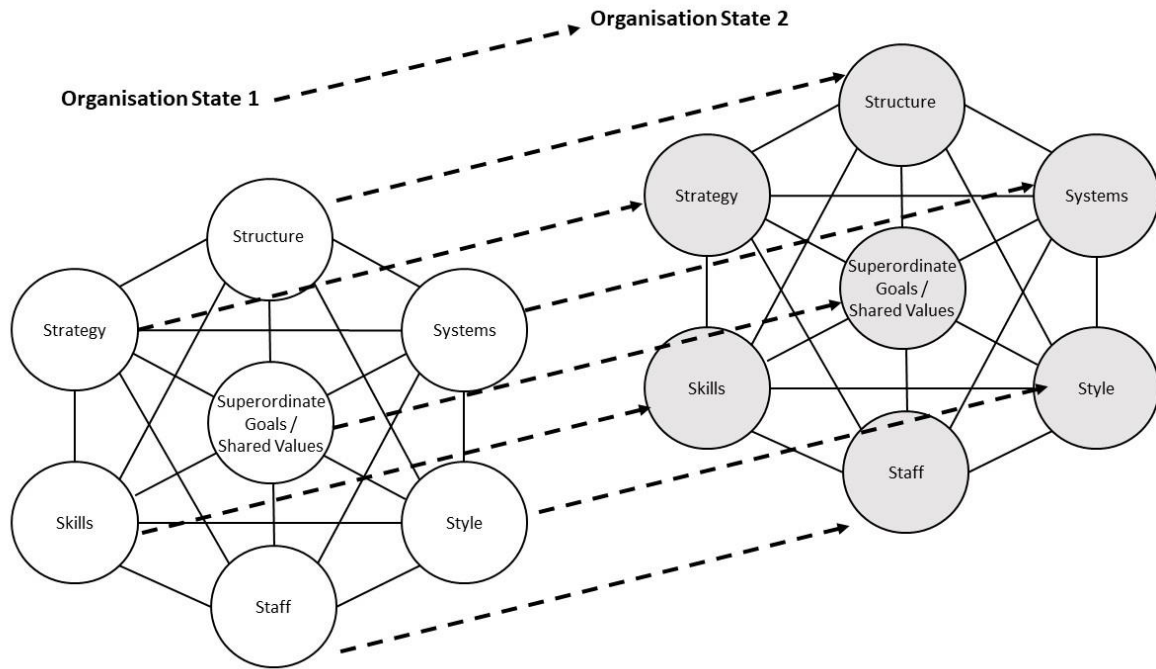


Figure 1 - Evolving Organisation Design through Project Phases, adapted from Waterman et al. [17]

Secondly, the interaction between a major project and its operating environment (the set of actors and conditions that shape and constrain the project) is so fundamental to success that OD may also be necessary for elements of that wider environment (such as for the Project Sponsor organisation) or, at least, understanding the OD of key stakeholders in practice will enable potential dissonance between project and environment to be better understood and managed. This is represented in Figure 2, showing a central project OD interacting with a stakeholder OD which will have different balances of all 7 elements. For effective joint working, ODs cannot be the same but must be complementary. If there are significant differences in shared values and if strategies are not complementary, then relationships are likely to fail. This is especially true for commercial partners where there will be significantly different organisation designs between client and supplier but where there must be complementarity and alignment on at least some core values a clear unifying purpose.

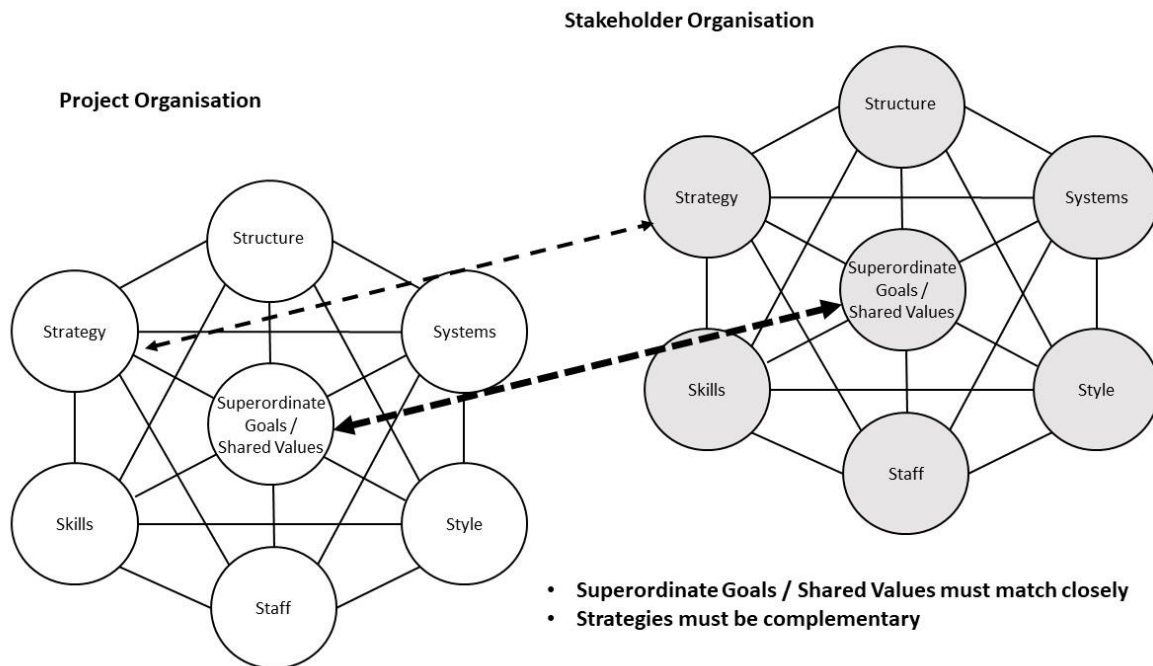


Figure 2 - Organisation Design mapping across Stakeholders, adapted from Waterman et al [17]

5 – Delivery in practice - Strategy and Guided Empowerment

In simpler projects it is more (though not wholly) possible to rely on delivery plans as the linkage between intent and action, but the more complex and uncertain the endeavour the more the need for an adaptable approach at the highest level whilst more bounded sub-elements can have defined plans. This is the domain of strategy, itself is a component of organisation design. Rumelt [18] argues that the key dimensions of a strategy are an analysis (reflecting that strategy depends on specific context), a guiding policy, and a set of key actions. The context for STEP, the analysis in Rumelt's terms, has been described above with the key elements of: embryonic and uncertain technology and industrial capability; scale; complexity; public funding; and immense opportunity.

5.1 - Factors in STEP Strategy. A core strategy consistent with that context requires embodiment of some dimensions of major project thinking, in particular: ensuring a realistic envelope with adequate contingency; client owning overall risk; securing collaborative capability across public and private sectors; and, most importantly, the need to design an organisation matched to the context and challenge. Beyond much current project literature, the organisation needs to be able to evolve as the project moves through phases and must be able to mesh with or at least influence critical stakeholders. In the STEP case, there are three further considerations.

Firstly, the project organisation will grow from within an existing organisation and must be different in many dimensions but also complementary with the design of its parent. To that starting point will be added private sector capability, enabled by contracts, and that collective capability will need to blend into a cohesive team with a single purpose. Secondly, whilst industry must be part of the overall model in order to deliver a plant of this complexity, it is also an overarching objective to develop industry capability through the work and this

requires an even more integrated and relationship-based model than is used in most complex major projects. Thirdly, the level of uncertainty in STEP is far beyond almost any other major infrastructure or technical project and therefore the ability to manage that uncertainty internally and with stakeholders is beyond much major project thinking rooted in infrastructure. Even the route to the final outcome is uncertain as knowledge gathered at each stage will drive progressive adaptation of the plan. Managing this may benefit from examining the approach to more intrinsically uncertain endeavours such as social change programmes or military operations.

5.2 - STEP Strategy and Themes. With all these facets taken together, the basis of the strategy for STEP can be set out as:

“Secure and organise the right mix of public and industry capability into an integrated delivery team under clear client leadership, focussed on delivering a cost-effective prototype fusion plant at a pace that secures UK leadership in fusion and delivers consistent value.”

Five key themes are core to this:

Build Industrial Capability. Build and continuously develop industrial fusion plant delivery capability, at all levels of the supply chain and where practicable in the UK, through design, build and operation of a commercially relevant prototype fusion energy plant.

Organise for Success. Organise and lead that collective public and private sector capability under to manage significant inherent uncertainty and to exploit opportunities in technology, manufacture, regulation and investment.

Design and deliver for cost. Design and deliver an integrated fusion energy prototype plant to be as low cost as practicable, with a trajectory to low-cost commercial plant, whilst accommodating intrinsic uncertainty in technology, build and operations.

Drive Pace. Develop the culture and systems to make decisions and deliver at pace to secure UK competitive advantage, support 3rd party investment and tackle climate change.

Deliver Value Consistently. Whilst driving for final outcomes and benefits, ensure tangible value is delivered at all stages of the programme, building stakeholder and investor confidence and reducing Government risk.

5.3 - OD In practice. The strategy and its themes have been developed iteratively with an overall operating model to integrate partners with varying organisation designs. Figure 3 illustrates this for STEP using the 7s model, and Figure 4 shows the intended as a more traditional organisational diagram.

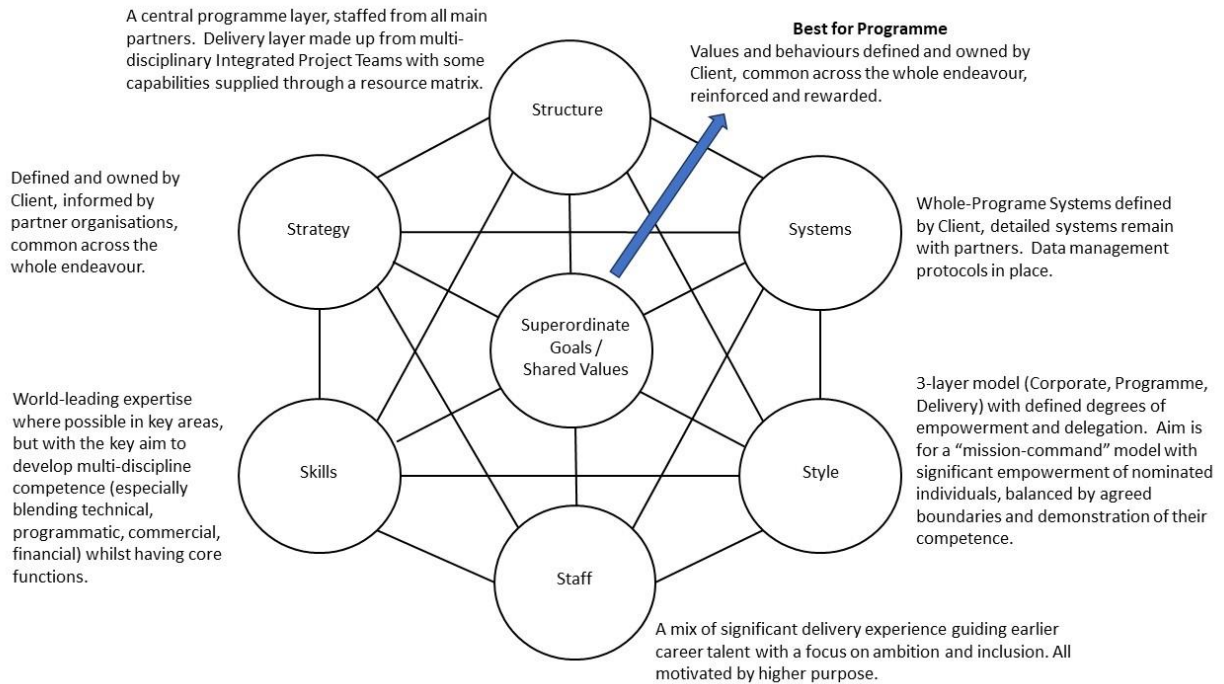


Figure 3 - STEP Organisation Design Basis



Figure 4 - STEP Target Operating Model, from Chapman et al [4]

The model is led by a new bespoke major project client organisation, UK Industrial Fusion Solutions Ltd. (UKIFS), incubated within by UKAEA. Commercial partners are contracted on the basis of the capability they provide and are highly integrated into UKIFS. Core UKIFS staff operate the Corporate layer, having

responsibility for strategy and overall governance. Partner staff are seconded into the client organisation at the Programme layer to provide expertise to shape and plan the work. The Delivery layer comprises multi-disciplinary teams focussed on the main areas of the plant and programme. There is a "one-team" approach across all partners, based on the shared value of "best for programme". Commercial arrangements are of an alliance nature with upside incentivisation for collective performance, and overall risk owned by the client. The model is inherently adaptable, allowing Integrated Project Teams to evolve and grow in scale and scope as the overall project evolves, with a lean central management layer maintaining alignment. Umbrella contracts allow successive work packages to be developed and placed as the next stages of work become clearer.

5.4 - Deploying the strategy - Guided Empowerment. With context understood, and a core strategy and operating model defined, an overall plan of critical high-level actions can be developed. However, simply declaring a strategy is not enough - the approach must also consider how strategy is deployed. Arguably, this is a core element of organisation design and is most closely represented in the 7s model by the element of "style". In literature on lean production [19], itself a transformational change in business, this challenge is termed "Hoshin Kanri" - policy deployment. Some may refer to this as "ways of working" or, more straightforwardly, how to get people at all levels to follow the strategy.

Project management literature has much less to say about this, but the question has dogged military leaders for longer than it has business leaders. Bungay [20] has attempted to codify what has been the basis of at least western military leadership and strategy deployment and which a number of successful businesses have embodied. The military concept is termed Mission Command which, despite the title, is a devolved (not centralised) approach where lower levels understand deeply the vision and intent at senior levels and are empowered to set their own objectives to achieve that higher level intent, within clear but often wide boundaries. The environment is supportive and includes back-checking, and, importantly, empowerment is not automatic but depends on demonstrated competence. An alternative title would be "guided empowerment". The approach is designed specifically to cope with large uncertainties, risks and unforeseeable exogenous changes whilst maintaining momentum towards a clear goal. Without this specific ability, the overall design represented in Figure 3 would be unbalanced. Insufficient guidance and alignment would be chaotic and poorly performing, but excessive control (which is illusory) would stifle innovation and result in an unmanageable bureaucracy of change control. Figure 5, adapted from Bungay [20], describes the approach intended for the "style" element of the STEP model.

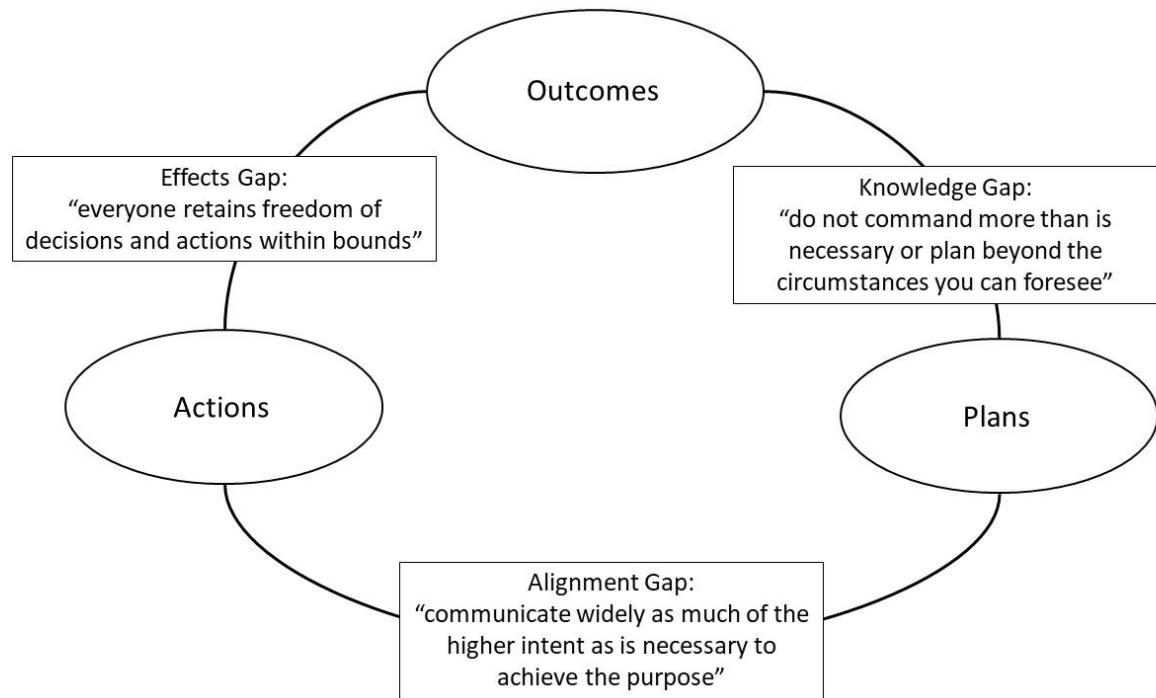


Figure 5 - How "Style" operates in STEP, adapted from Bungay [20]

6 - Conclusions

STEP is part of the UK's strategy to take a commercial lead in the new technology of fusion energy, with the objective of realising significant economic benefit should fusion be in demand to address foreseeable and otherwise unfilled gaps in future energy demand. It is a major project with an unusually high degree of uncertainty and a low starting point in terms of delivery capability, which also provides the basis of the associated economic opportunity. As with all major projects, delivery requires a bespoke operating model, in this case integrating public and private sectors both to secure the capability to deliver the prototype and to develop industrial capability as the source of sustained economic value. The specific organisation design, developed in concert with the programme strategy, embodies lessons from major project literature and practice but must go further, in particular in the dimension of style. Here, practice evolved over centuries from the intrinsically uncertain and emergent sphere of military operations, more recently seen in many businesses, offers the approach of mission command or guided empowerment. The STEP model integrates this into its operating model as a direct response to uncertainty.

Appendix: - Realising Programme Strategy in the Technical Domain through Design Principles

Whilst the core programme strategy at this stage is development and integration of adaptive capability, much of that capability will be applied to the technical challenge and requires more specific guidance.

1 - Iterative design. Whilst the overall programme will proceed in an apparently linear progression of design, manufacture, assembly, test, commissioning and operations, the inherently exploratory nature means there will be significant iterative development within each major phase and across phase boundaries. Even in operations, the early stages are not simply proving the design but about experimentation and validating very large physics assumptions, some of which may drive very late and major changes. The early design work is a particular case where there will be multiple iterations at each system and sub-system and where those need to be brought back frequently into a coherent whole plant design baseline to ensure coherence. Moreover, as the whole problem is one of trading performance and programme parameters, requirements must evolve in parallel with the solution rather than being set arbitrarily at the start (for more details see [21, 22]).

2 - Discrete and Aggregate Risk. STEP has an intrinsically high risk appetite. In key areas, significant levels of technology development risk may be accepted where there is a critical performance, schedule and/or cost benefit. To accommodate higher risk choices in those areas, other areas of the design (and wider programme) should seek deliberately lower risk approaches to manage the aggregate level of risk (for more detail see [21]).

3 - Showstoppers, and Relative vs Absolute Decisions. Design choices will initially be focussed on ruling out what does not work and only later will be between viable alternatives with differing benefits and risks. Almost all design decisions are relative rather than absolute and each discrete choice may be far from ideal and carry significant risk but need only be judged as better than viable alternatives; only the final overall concept need be judged as acceptable or not against programme objectives (for more detail see [21]).

4 - Practical Limits and Constraints. Whilst some initial options are likely to be non-viable, requiring current or foreseeable physical limits to be exceeded, there will be a need to challenge constraints and limits in some areas. Understanding flexibility in real and perceived constraints is vital.

5 - Margin and Resilience for Uncertainty. Given intrinsic high uncertainty, in particular of the plasma scenario through all phases (ramp up, “stable” operations, ramp down and faulted conditions) and of component performance over a lifecycle of changes through neutron damage, the design must be sufficiently resilient (carry enough margin) for that span of uncertainty to operate away from more challenging limits (for more detail see [21]).

6 - Smallest & Cheapest Consistent with Resilience. The design should be the smallest possible solution consistent with those margins. Technical solutions often experience increases in size through the detailed design phase and so commencing with the smallest solution is sensible in terms of managing cost (for more detail see [23]).

7 - Complexity and Quality. A key driver of cost and of low availability is reduced complexity. As plant availability will be driven to a significant degree by the end-to-end reliability of key systems, the number of systems and components must be limited and have high engineered quality. This will drive reduced lifecycle costs and, likely, reduced overnight cost. To reduce overall complexity, critical individual elements of the

design will likely require elegant and novel engineering solutions, and this is preferable to the illusory benefit of multiple inter-dependent but ultimately unproven systems (for more detail see [21]).

8 - Maintainability Focus. Whilst maintainability is an objective it is also a design principle. Every specific piece of design should aim to address maintainability rather than maintainability being simply the default outcome of all decisions (for more detail see [24]).

9 - Plant Lifetime. Ultimate commercial plant will need significant overall and individual component lifetime to deliver availability and to limit waste volumes. For the first prototype however, the reality of the limited palette of materials available and the paucity of data on performance in a high energy neutron flux means that seeking an arbitrary lifetime should not dominate choices unduly. Where lifetime and / or the balance between overnight and lifetime costs is clear and a realistic discriminator, that is welcome but the design must first work and only then should work for longer (for more detail see [21]).

10 - Benign Safety. A benign plant with a high tolerance to faults is far preferable to a multiplicity of back-up systems that increase complexity and reduce reliability. The design should primarily focus on functionality and, where possible, the inherent capability of duty systems should also provide safety functions without skewing the design or increasing complexity. Design should minimise the need for additional and separate safety systems. In evaluating choices, the ALARP principle is paramount to reducing risks. The design must be viable and practicable first, and then the inherent risks must be reduced to reasonable levels. Finally, there is a significant distinction between safety and asset protection; there may be a significant higher acceptance of asset damage than of risks to workers and public (for more detail see [25]).

11 - Safety despite uncertainty. There is no extensive evidence base of fusion component or system performance robust enough to underpin a modern standards safety case in the way that has become common in civil fission. As a result, whilst the plant should be engineered well, explicit claims made within a safety case should be limited to robust barriers that constrain consequence instead of, as is more normal, preventative features earlier in fault sequences (for more detail see [25]).

12 - Decide Now vs Decide Later. If data and analysis to support a decision will not be available or alter materially by the last responsible moment for that decision, the decision should be made earlier to reduce overall variability.

Acknowledgments

This work has been funded by STEP, a UKAEA programme to design and build a prototype fusion energy plant and a path to commercial fusion.

References

1. IPCC. 2023. Synthesis Report 2023. Available from: www.ipcc.ch/report/ar6/syr/downloads/report/IPCC_AR6_SYR_LongerReport.pdf
2. IPCC. 2023: Climate Change 2023: Synthesis Report. Contribution of Working Groups I, II and III to the Sixth Assessment Report of the Intergovernmental Panel on Climate Change. IPCC, Geneva, Switzerland, pp. 35-115, doi: 10.59327/IPCC/AR6-9789291691647.
3. Department of Energy Security and Net Zero. 2023. Toward Fusion Energy: The next stage of the UK's fusion energy strategy. Available from:

- <https://assets.publishing.service.gov.uk/media/65301b78d06662000d1b7d0f/towards-fusion-energy-strategy-2023-update.pdf>
4. Chapman I, Bestwick T, Methven P. 2023. Public-private partnership in the UK fusion program. *Physics of Plasmas* **30**.
 5. Department for Energy Security and Net Zero 2023. *Energy Security Bill*. Available from: <https://www.gov.uk/government/publications/energy-security-bill-factsheets/energy-security-bill-factsheet-fusion-regulation>
 6. Mazucatto M. 2021. *Mission Economy: A moonshot guide to changing capitalism*. UK: Allen Lane, 28-30.
 7. Tony Blair Institute for Global Change. 2022. *An Efficient Energy Transition: Lessons From the UK's Offshore Wind Rollout*. Available from: www.institute.global/insights/climate-and-energy/efficient-energy-transition-lessons-uks-offshore-wind-rollout.
 8. A. Holland 2023. *The global fusion industry in 2023*. Fusion Industry Association. Available from: <https://www.fusionindustryassociation.org/fusion-industry-reports/>
 9. Flyvberg B, Bruzelius N, Rotehgatter W. 2003. *Megaprojects and Risk: An anatomy of ambition*. Cambridge: Cambridge University Press.
 10. House of Commons Public Accounts Committee. 2021. *Lessons from major projects and programmes*. 39th report of session 2019-21. Available from: <https://committees.parliament.uk/publications/4491/documents/45207/default/>
 11. Department for Transport, Infrastructure and Projects Authority. 2019. *Lessons from transport for the sponsorship of major projects*. Available from: <https://assets.publishing.service.gov.uk/media/5cb726dd40f0b649e47f2968/dft-review-of-lessons.pdf>
 12. Baumeister R, Tierney J. 2019. *The Power of Bad and How to Overcome It*. Allen Lane.
 13. Nuno Gil, Marcela Miozzo, Silvia Massini 2012. *The innovation potential of new infrastructure development: An empirical study of Heathrow airport's T5 project*. *Research Policy* **41**(2). 452-466. Available from: <https://doi.org/10.1016/j.respol.2011.10.011>.
 14. www.apm.org.uk/resources/glossary/#p
 15. Van Donk D, Molloy E. 2007. *From organising as projects to projects as organisations*. *International Journal of Project Management* **26**. 129-137.
 16. Van Der Merwe A. 2000. *Project management and business development: Integrating strategy, structure, process and projects*. *International Journal of Project Management* **20**. 401-411.
 17. Waterman R, Peters T, Phillips J. 1980. *Structure is not organization*. *Business Horizons* **23**(3). 14-26.
 18. Rumelt R. 2011. *Good Strategy, Bad Strategy: The difference and why it matters*. London: Profile Books Ltd.
 19. Womack J, Jones, D. 1996. *Lean Thinking: banish waste and create wealth in your corporation*. New York: Free Press.
 20. Bungay S. 2011. *The Art of Action: How leaders close the gaps between plans, actions and results*. London: Nicholas Brealey Publishing.
 21. C. Waldon et al. 2024. *Concept design overview*. *Philosophical Transaction R. Soc. A* (this issue)
 22. J. Cane et al. 2024. *Managing the Heat*. *Philosophical Transaction R. Soc. A* (this issue)
 23. H. Lux et al. 2024. *Optimising the cost of the design*. *Philosophical Transaction R. Soc. A* (this issue)
 24. A. van Arkel et al. 2024. *Unlocking Maintenance*. *Philosophical Transaction R. Soc. A* (this issue)
 25. O. Afify et al. 2024. *Safety – Proportionate Approach in an Uncertain Application*. *Philosophical Transaction R. Soc. A* (this issue)

Tables

Category	Top Level Objective
----------	---------------------

Phil. Trans. R. Soc. A.

Technical Delivery	1 - Demonstrate Power Plant Characteristics Design, build and operate a prototype fusion energy plant (the STEP Prototype Plant – SPP) to demonstrate the key characteristics relevant to commercial power plants.
Commercial Pathway	2 - Create an Information Baseline Capture information through design, build and operations that will speed the delivery of commercial fusion at lowest practicable cost and greatest benefit to the UK.
	3 – Develop a Fusion Supply Chain Through the delivery of the SPP, develop a supply chain capable of and committed to design and build of fusion energy plant.
Value Delivery	4 – Deliver UK Economic Value Deliver direct UK economic value stemming from delivery of the SPP, consistent with other objectives.
	5 - Deliver UK Social Value Deliver UK social value stemming from delivery of the SPP, consistent with other objectives.
Safety and Environmental Impact	6 – Deliver Safely Reduce risks to workers, the general public and the environment from delivery and operation of the SPP to as low as reasonably practicable.
Programme Delivery	7 - Schedule Deliver SPP demonstrations and wider benefits as fast as reasonably practicable, underpinned by a robust whole programme schedule.
	8 - Cost Deliver SPP demonstrations and wider benefits at the lowest practicable capital cost, underpinned by a robust whole programme cost estimate.

Table 1 - Indicative STEP Programme Objectives